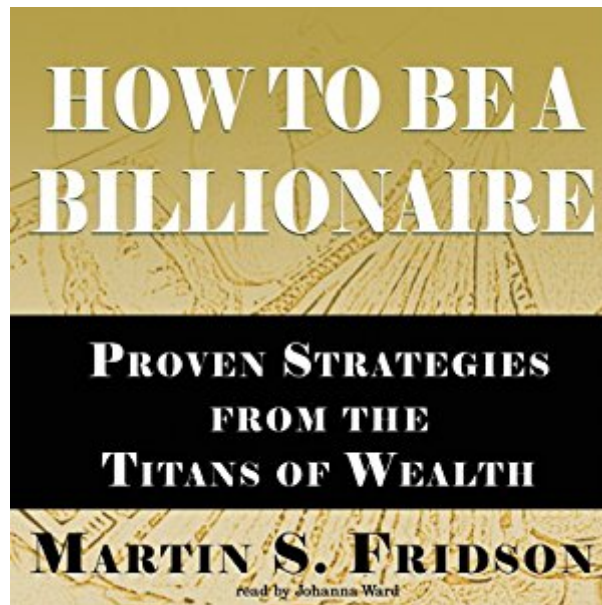


The book was found

How To Be A Billionaire: Proven Strategies From The Titans Of Wealth



Synopsis

How to Be a Billionaire is the first comprehensive picture of the real strategies and tactics that built the great business fortunes of modern times. Packed with engaging accounts of titans like Ross Perot, Richard Branson, and Phil Anschutz, it will show you principles that can increase your wealth and business acumen to the mogul level. Martin Fridson looks at the careers, the methods, and the minds of self-made billionaires to distill the common keys to titanic accumulation of wealth. He identifies the methods, beliefs, and behaviors every businessperson must understand and emulate to reach the pinnacle of riches. How to Be a Billionaire is a manual for success that every aspiring tycoon will benefit from.

Book Information

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#228 in Books > Business & Money > Investing > Introduction

Customer Reviews

Imagine having the courage to write a book that is aimed at budding entrepreneurs who want to be billionaires. Millionaires, sure. But billionaires? How many of us would be willing to even discuss with our friends the thought of giving it a shot by taking a systematic approach to making billions? It is fascinating that someone would seriously spend that much time researching the strategies that were purportedly used by billionaires like Bill Gates, Warren Buffet, Ross Perot, etc. Even more amazing that they would write a book about it. That alone convinced me to buy the book. Okay, I also got it during the after-christmas sale at .com for 70% off, but frugality is one of the key principles followed by the billionaires. When you start reading the book, you realize that the author is very serious about teaching you how to be a billionaire if that is your goal. The book follows this format - the first chapter which is 28 pages long is definitely worth reading multiple times. It

introduces the concept of 'Overcoming the Levelers' which in this day and age are the 'Menace of Competition' and the 'Obstacle of Social Conventions' and some ideas to overcome these. This chapter also talks about the obvious and not so obvious paths that have NOT been taken by billionaires, like 'playing the stock market' or 'salary'. The different key principles shared by the billionaires along with some of the strategies they followed are briefly described. Most importantly, this chapter provides some very deep insights into how these very successful people did it. The rest of the book goes into the 9 different strategies that were employed by the billionaires in reaching their current position. This is a fascinating journey into the details of how they became so successful.

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